

Working Group 1 **Evaluation Capacity Development**Consultation

Márcia Joppert Brazilian M&E Network

Main Goal

Map ongoing initiatives,
gaps and
priorities
for
evaluation capacity development

What is Evaluation?

A systematic process to judge merit, worth or significance by combining evidence and values.

(Better Evaluation)

What is Evaluation Capacity Development (ECD)?

"The process whereby people, organisations and society as a whole unleash, strengthen, create, adapt and maintain capacity to produce and use evaluation to effectively support accountability and learning.

Producing and using evaluations requires individual skills and knowledge, organisational systems and policies, and an enabling environment.

DAC/OECD

National M&E System

A national monitoring and evaluation (M&E) system needs to be thought of as more than simply the bureaucratic generation of 'performance' information.

M&E is not an 'end' in itself. The concept needs to be viewed in terms of a **systems approach** that recognizes the importance of both an ability to provide sound evidence (the **supply side**) as well as the capacity within the system for individuals and institutions to use information (**the demand side**).

Building Blocks for an effective National M&E system

Belief that evaluation is useful

Vision of leadership

Enabling environment

Gov and Society see evaluation as relevant

Networking exchange

PLAYERS

Political will for change

PLAYERS

Training institutions

Professional association/compet encies

Available data

Technical capacity to supply M&E

Standards
Competencies
Educaiton and training
Guidelines

Capacity to demand and use M&E information

Pace of development of M&E infrastructure

Eval Policy Ethics Code Databases

Vision of Leadership

Leaders understand how M&E information can assist public sector managers, decision-makers and the country in moving to achieve its national goals.

Requires strategic leadership, and a clear understanding of basic concepts and potential uses of M&E.

Enabling Environment

- A commitment to launch M&E practice and sustain it over the long term.
- A commitment to develop the resources necessary for an M&E system, and to allow it to develop and mature.
- A commitment to support the values and ethics that underlie a successful M&E system – transparency, objectivity, learning and accountability
- A strong civil society demanding and advocating for the above values, and for evidence-based policy-making.
- A willingness and ability to challenge current culture within organizations.

Capacity to supply

Credible and relevant data (disaggregated by sex, age, ethnicity, etc.) and information-gathering systems / a national statistical agency (NSA)

Policies, standards and competencies intended to: clarify roles, responsibilities, ethical limits, approaches and methods for M&E;

Skilled personnel able to design and conduct evaluations, including potential partners within the country, such as universities, research institutes, think tanks, consulting companies, etc.

Capacity to demand and use

- Non-technical personnel (e.g. managers) and civil society organizations have an appreciation of M&E concepts and use of M&E information.
- Capacity within organizations to incorporate and use M&E information as part of the normal process of business.
- Adequate incentives within organizations to ensure that managers use M&E information, and report credible information in a timely manner.
- formal or informal mechanisms and forums for reporting and sharing M&E information.
- M&E information to be made available to the media, civil society, parlamentarians, etc., and facilitate their participation in the national system.

ONGOING INITIATIVES



What are the ongoing initiatives?

Belief that evaluation is useful

Vision of leadership

Enabling environment

Capacity to

demand and use

M&E information

Gov and Society see evaluation as relevant

Networking exchange

PLAYERS

Technical capacity to

supply M&E

Standards
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Group 1

Vision of Leadership

a) Raise awareness among leaders that M&E can assist public sector in moving to achieve its national goals?

b) Transmit basic concepts and potential uses of M&E?

Group 2

Enabling Environment

- a) Practice M&E continuously over the long term?
- b) Develop the resources necessary for an M&E system, and to allow it to develop and mature
- c) Support the values and ethics that underlie a successful M&E system transparency, objectivity, accountability and a commitment to a results-orientation and good governance
- d) A strong civil society demanding and advocating for the above values, and for evidence-based policy-making.
 - e) A willingness and ability to challenge current culture within organizations.

Group 3

Technical Capacity to Supply M&E

- a) Provide credible and relevant data (disaggregated by sex, age, ethnicity, etc.) and information-gathering systems / a national statistical agency (NSA)
- b) Develop policies, standards and competencies intended to: clarify roles, responsibilities, ethical limits, approaches and methods for M&E
- c) Train and prepare professionals to design and conduct evaluations?

Group 4

Capacity to Demand and Use M&E

- a) Raise awareness of non-technical personel and civil society organizations about M&E concepts and use of M&E information
- b) Develop organizational capacities to incorporate and use M&E information as part of the business strategy
 - c) Encourage managers to use M&E information and report credible information in a timely manner
- d) Report and share M&E information (through forums or other mechanisms)
- e) Make M&E information available to the public (media, CSO, parlamentarians, etc.), and facilitate their participation in the national system

GAPS



What are the gaps in terms of Vision of Leadership?

Group 1

Vision of Leadership

a) Awareness among leaders that M&E can assist public sector in moving to achieve its national goals?

b) Transmit basic concepts and potential uses of M&E?

What are the gaps in terms of Enabling Environment?

Group 2

Enabling Environment

- a) Practice M&E continuously over the long term?
- b) Develop the resources necessary for an M&E system, and to allow it to develop and mature
- c) Support the values and ethics that underlie a successful M&E system transparency, objectivity, accountability and a commitment to a results-orientation and good governance
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What are the gaps in terms of Technical Capacity?

Group 3

Technical Capacity to Supply M&E

- a) Provide credible and relevant data (disaggregated by sex, age, ethnicity, etc.) and informationgathering systems / a national statistical agency (NSA)
 - b) Develop policies, standards and competencies intended to: clarify roles, responsibilities, ethical limits, approaches and methods for M&E
 - c) Train and prepare professionals to design and conduct evaluations?

What are the gaps in terms of Capacity to Demand and Use?

Group 4

Capacity to Demand and Use M&E

- a) Raise awareness of non-technical personnel and civil society organizations about M&E concepts and use of M&E information
- b) Develop organizational capacities to incorporate and use M&E information as part of the business strategy
 - c) Encourage managers to use M&E information and report credible information in a timely manner
- d) Report and share M&E information (through forums or other mechanisms)
- e) Make M&E information available to the public (media, CSO, parliamentarians, etc.), and facilitate their participation in the national system

Priorities



Group 1

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Thank you

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